

**LINKING FARMERS TO
CERTIFICATIONS TO ACCESS HIGH
VALUE MARKETS –
The case of certified Avocadoes from
Tanzania**

**Edwin Munene Gitaari
EnterpriseWorks/VITA**



USAID
FROM THE AMERICAN PEOPLE

This publication is made possible by the generous support of the American people through the United States Agency for International Development (USAID), under the terms of the TransLinks Leader with Associates Cooperative Agreement No.EPP-A-00-06-00014-00 to The Wildlife Conservation Society. TransLinks is a partnership of The Wildlife Conservation Society, The Earth Institute, EnterpriseWorks/VITA, Forest Trends and The Land Tenure Center. The contents are the responsibility of EnterpriseWorks/VITA and do not necessarily reflect the views of USAID or the United States Government.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

A. PUTTING CERTIFICATION INTO PERSPECTIVE

Examples of voluntary private standards in horticulture required by the buyers

- i. GLOBALGAP,
- ii. Marks and Spencer-Field to Fork,
- iii. Tesco Natures Choice,
- iv. Linking Environment and Farming,
- v. Ethical Trading Initiative Base Code



GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

- ✓ EurepGAP is the abbreviation for European Retailers Produce Working Group – Good Agricultural Practices.
- ✓ Founded in 1997.
- ✓ *GLOBALGAP(EUREPGAP) is a private sector body that sets out voluntary standards for the certification of agricultural (including Aquaculture) products around the globe.*
- ✓ *Annual independent audits required*

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

Why it was formed?

To respond to Consumer Concerns on:-

- ✓ *Food Safety*
- ✓ *Animal Welfare*
- ✓ *Environmental Protection and*
- ✓ *Worker Health, Safety and Welfare*



GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

GLOBALGAP (EUREPGAP) NORMATIVE DOCUMENTS

- ❖ *The documents explains the structure of certification to GLOBALGAP (EUREPGAP) Integrated Farm Assurance, the procedures that should be followed in order to obtain and maintain certification, the control points and compliance mechanism together with the audit checklists.*

These are:

- 1. The GlobalGAP general regulations*
- 2. The control points and compliance criteria (CPCC)*
- 3. The GlobalGAP checklists*

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

SCOPE OF GLOBALGAP APPLICABLE TO FRUITS AND VEGETABLES

1. RECORD KEEPING AND INTERNAL SELF-ASSESSMENT/INTERNAL INSPECTION
2. SITE HISTORY AND SITE MANAGEMENT
3. WORKERS HEALTH, SAFETY AND WELFARE
4. WASTE AND POLLUTION MANAGEMENT, RECYCLING AND RE-USE
5. ENVIRONMENT AND CONSERVATION
6. HANDLING OF COMPLAINTS
7. TRACEABILITY
8. PROPAGATION MATERIAL
9. SOIL MANAGEMENT
10. FERTILISER USE



GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

SCOPE OF GLOBALGAP APPLICABLE TO FRUITS AND VEGETABLES

- 11. IRRIGATION/FERTIGATION*
- 12. INTEGRATED PEST MANAGEMENT*
- 13. PLANT PROTECTION PRODUCTS*
- 14. HARVESTING*
- 15. PRODUCE HANDLING*



GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

CERTIFICATION OPTIONS.

1. *Individual farmer applying for GLOBALGAP(EUREPGAP)IFA Certification(Option 1).*
2. **Farmer Group applying for GLOBALGAP(EUREPGAP) IFA Certification (Option 2).**
3. *Farmer and/or Farmer Group working under the scheme that has successfully benchmarked to GLOBALGAP(EUREPGAP)IFA (Option 3 and or 4)*

COMPLIANCE LEVELS FOR GLOBALGAP (EUREPGAP) CERTIFICATION.

Major Musts, Minor Musts, Recommendations.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

B. GLOBALGAP(EUREPGAP) AS A QUALITY ASSURANCE AND CERTIFICATION SCHEME

QUALITY MANAGEMENT OR INTERNAL CONTROL SYSTEM(QMS/ICS)

It is a key element in group certification under Option 2 of the GLOBALGAP (EUREPGAP) Standard.

The QMS manual defines an outline structure of the quality system and serves as a reference in the implementation and maintenance of the quality system. It contains policies, procedures and recording forms.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

C. Tesco NATURE'S CHOICE PROTOCOL AND CODE OF PRACTICE

- Established by the Tesco chain of supermarkets in the UK in 1993 and in Spain in 1999
- A requirement for all Tesco suppliers since 2007

WHY IT WAS INTRODUCED?

- i. To ensure produce is grown and handled in a manner that meets regulatory requirements and Tesco customers high expectations.
- ii. To ensure businesses and growers supplying produce to Tesco are **accountable** and **diligent** and are being **run responsibly** in terms of **environmental protection** and **enhancement**, **protection of health** and **rational use** of natural and other **resources** and **agrochemicals**.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

C. Tesco NATURES CHOICE PROTOCOL AND CODE OF PRACTICE (TNC)

The code scope covers the following sections:-

- 1. Rational use of plant protection products*
- 2. Rational use of fertilizers and manures*
- 3. Pollution prevention*
- 4. Protection of human health*
- 5. Efficient use of energy, water and other natural resources*
- 6. Recycling and reuse of materials*
- 7. Wildlife and landscape conservation and enhancement*

Scheme Administration and certification

- *CMi certification of Oxford, UK, is appointed as the scheme service provider for the administration of the scheme and certifier of all PMOs/farms assessment undertaken.*

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

D. LINKING ENVIRONMENT AND FARMING SCHEMES

THE LEAF ORGANISATION

- ✓ LEAF (Linking Environment And Farming) was set up in 1991.
- ✓ Consist of group of farmers, environmentalists, food and agricultural organisations, consumers, government and academics.
- ✓ Motivated by a common concern for the future of farming and development of a system of farming which is realistic and achievable for the majority of farmers.
- ✓ Based on work in Germany that had been carried out since 1986.
- ✓ LEAF was established to develop and promote Integrated Farm Management.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

D. LINKING ENVIRONMENT AND FARMING SCHEMES

The LEAF Marque Standard Scope

1. Organisation and planning
2. Soil management and crop nutrition
3. Crop protection
4. Pollution control and waste management
5. Energy and water efficiency
6. Wildlife and landscape
7. Animal husbandry and the environment (Where applicable)



GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

E. MARKS AND SPENCER- FIELD TO FORK

- ✓ Field to Fork standard communicates and checks compliance to Marks & Spencer standards.
- ✓ It focuses on reducing the level of pesticides used by its suppliers.
- ✓ Fresh produce supplied to M&S must follow Field to Fork protocols.
- ✓ Field to Fork scheme also incorporates customer concern about pay and treatment of workers.
- ✓ Field to Fork contains the M&S Farm Environment standard, written in partnership with LEAF, which is used as a mechanism to collect data and record improvements in performance on carbon footprints, water footprints and wildlife habitat.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

E. MARKS AND SPENCER- FIELD TO FORK

M&S Field to Fork standard has the following sections

- i. Risk assessment and management
- ii. General food safety
- iii. Crop harvesting equipments
- iv. General requirements packing standards for produce sites
- v. Minimising pesticide inputs
- vi. Labour standards or regulations
- vii. Environment and sustainability plan
- viii. Organic production where practised
- ix. Non Genetically Modified products
- x. Quality management and traceability

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

F. ETHICAL TRADING INITIATIVE BASE CODE (ETI)

- The Ethical Trading Initiative (ETI) is an alliance of companies, non-governmental organisations (NGOs) and trade union organisations.
- The ETI seeks to promote and improve the implementation of corporate codes of practice which cover supply chain working conditions.
- The ultimate goal is to ensure that the working conditions of workers producing for the UK market meet or exceed international labour standards.
- ETI was set up in 1998.

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

F. ETHICAL TRADING INITIATIVE BASE CODE (ETI)

ETI Code of Conduct

Founded on International Labour Organisation principles; it ensures:-

1. Employment is freely chosen
2. Freedom of association and the right to collective bargaining are respected
3. Working conditions are safe and hygienic
4. Child labour shall not be used
5. Living wages are paid
6. Working hours are not excessive
7. No discrimination is practised
8. Regular employment is provided
9. No harsh or inhumane treatment is allowed

GLOBALGAP AND RELATED HORTICULTURE, ENVIRONMENTAL AND WORKERS EQUITY CERTIFICATIONS

RUNGWE AVOCADO COMPANY QUALITY MANUAL AND CODE OF PRACTICE
COMPLIES WITH ALL THE ABOVE REQUIREMENTS

END

THANK YOU!